

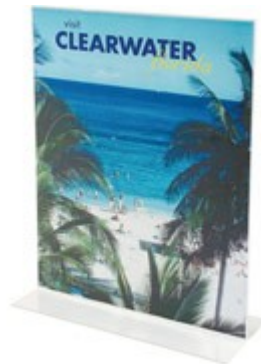


Store Promo 1 Tips

1. **Add** your entire inventory to <http://www.ClosetMix.com>
2. **Print** 5 color copies of the 'store-promo-1.pdf' (color looks the best, if you do not have a color printer we recommend that you download the 'store-promo-1.pdf' file and take it with you (on a flash drive or CD) to your local OfficeMax or Staples and have them print you a color copy)

(you really only need 3 printed sheets, but it never hurts to get a little more in case of emergencies)

3. **Purchase** (3) - 8.5 X 11 vertical plastic Stand Up Sign Holders, they look like this:



They range between \$6 - \$10 each.

NOTE: You can visit OfficeMax or Staples website and do a search for "Sand-Up Sign Holder" to get current pricing and availability.

4. With a thick black marker **write** your ClosetMix user name on the line at the bottom of the sheet.
5. **Assemble** the printed sheets into the stand up sign holders
6. **Place** your 3 new signs in the following places for maximum exposure:
 1. At the checkout register
 2. Near the exit/entrance
 3. On/near your featured clothing display